

WAHNAPITAE FIRST NATION BILLBOARD SIGNAGE POLICY

Adopted by Band Council Motion: BCM WFN 20/21-03-232
At Chief and Council Meeting of: March 23, 2021

PURPOSE:

Is to Enhance and promote our member owned businesses here in Wahnapiatae First Nation by offering space for rent on our billboard which is located at Taighwenini Trail Rd and Portelance.

Wahnapiatae First Nation has 6 2'x8' spots available for commercial rent. The cost/fee to rent one of these spots will be \$500.00 per year.

The sign's must be designed with a reputable company, to ensure Community Business profiles best interest. The cost of the signage will be incurred by the business owner.

Artwork of signs must be approved by Economic Development Officer and Executive Director for approval before they send to designer.

PROCEDURE:

- Business owners must contact the Economic Development Officer in order to choose location on sign.
- Business owners must contact sign company to assist with development of sign.
- Business owners must provide copy of design to Wahnapiatae First Nation for approval.
- Once approved the business owner can now move forward with having the sign created.
- Wahnapiatae First Nation will install the sign at an additional cost.
- Wahnapiatae First Nation is not liable for any sign placed onto billboard.

REVIEW:

This policy will be reviewed every year by the Executive Director who will make any necessary recommendations to Chief and Council.

AMENDMENTS:

Any amendments to this policy will be approved by Chief and Council.